

Green Business Facts & Benefits

Facts

Office Paper

In the manufacture of “recycled” paper, 64% less energy and 58% less water is required, and 74% less air pollution is generated.

Look for recycled paper with a high postconsumer content (previously used-not manufacturing scraps). Copy paper with 30% post-consumer content is readily available and proven effective.

Leaks!

A faucet with a slow leak can waste 10 gallons of water a day, or more! A single leaky toilet can waste as much as 1000 gallons of water per day.

Benefits

Green business directory listing on BusinessBarbados.com and futurecentretrust.org.

- Gain a marketing edge for your business and reach out to more potential customers who support socially and environmentally responsible business/organisations.
- Going green not only makes good business sense, but considerable savings can be achieved through a reduction in water and energy bills as well as a reduction in overall consumption.
- Once the business/organisation reaches compliance with the green business standards, the company will receive our marketing logo for use electronically on websites and in other correspondence. Electronic use on websites and other social media provides global exposure as a green business, which is complimentary to the organisation’s overall image of corporate responsibility.
- Business will be making a difference to the environment while making a positive impact to their bottom line. It’s not just eco-friendly it’s eco-efficient.
- Satisfaction that business is doing its part for the environment.

“We do not inherit the earth
from our fathers, we borrow it
from our children.”

- Native American Proverb



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Green Business Barbados welcomes your enquiry
to become part of this standard’s programme

Programme Introduction - prepared and developed by Lani Edghill



GREEN BUSINESS
BARBADOS

OFFICES • HOTELS

Implemented by
Future Centre Trust

Barbados has become a leader in the Caribbean in recycling and other environmentally responsible habits and now is the time for us to become leaders in green business. The National Strategic Plan for Barbados makes reference to investing in the new green economy and building a sustainable marketplace. This programme provides the perfect opportunity to do so.

Business Barbados and its owners, along with other organisations, have approached The Future Centre Trust (FCT) to be the leader of this initiative. In addition, at the Future Centre Trust's visioning retreat in May of 2009, members identified green business as an important focus for the FCT, for Barbados and the region. To create such a programme, the FCT brought together members of the professional community in the development of local green business standards.

Through the implementation of this programme, companies will be given the opportunity to be part of a revolution, a truly green revolution, one which will ensure incorporating green business practices will become the rule, rather than the exception. Green Business Barbados (GBB) provides the country with a realistic and true contribution to the reduction of the country's ecological footprint. It will promote and create a change in generational thinking which will be of direct benefit to business, and in turn the population of this country. This change of attitudes is needed now to ensure the sustainable use of resources, both local and imported.

Barbados has the opportunity, with this project, to show the world we are taking serious interest in reducing our carbon and ecological footprint. Not just taking an interest, but taking action as we, through this same process, implement adaptation measures to reduce the impacts of climate change on the country and the region. By creating a truly green economy, we become the forerunners and the examples of how we can choose to ensure the sustainability of our country.

Products & Services

As a Green Business you are entitled to several products and services during the assessment period.

These include:

- 🌱 The creation of a Green Team and identification of a green team leader (Green Officer) that will spearhead operational changes within the business/organisation.
- 🌱 The creation of a Green Strategy & Action Plan.
- 🌱 Assessment of existing conditions within the business/organisation.
- 🌱 Report issued with recommendations on how to green the business/organisation further.
- 🌱 Reassessment after recommendations have been implemented.
- 🌱 Green training for employees.
- 🌱 Based on level of achievement, the business/organisation will be given a green business award (if the business/organisation does not meet the level of standards needed to become a Green Business, your Green Business coordinator will work closely with your Green Officer to make this happen).
- 🌱 When GBB status is given to your business/organisation you will receive our Green Business Barbados logo that you can use to promote Green Business within your organisation.

After the assessment period:

- 🌱 Quarterly GBB product, services and resource updates.
The Future Centre Trust will be available as a resource to you if there are any questions that your business/organisation has.

The annual checkup:

- 🌱 Each company will need to be reassessed every year in order to retain their Green Business status. Service fees will be reduced for annual reassessments.

Rating Components

The Waste Reduction & Recycling

We help you set up an in-house recycling system and educate your employees on reuse options and ways to reduce overall consumption.

Energy Conservation & Renewable Energy Development

Currently in Barbados, close to 100% of our energy is created through the Barbados Light & Power Company importing and burning fossil fuels. The need to invest in renewable energy and reduce our reliance on unsustainable energy sources is evident and imperative, in addition to creating new habits to reduce consumption.

Pollution Control & Management

This component addresses the need for our businesses and organisations to consider their emissions and their direct toxic impact on the physical environment due to use of chemical cleaners, fertilisers, pesticides and other harmful agents.

Water Conservation

This section addresses the need to conserve water in a water scarce world by urging businesses/organisations to assess their water use practices and reduce consumption in any way possible.

Education and Outreach

The implementation of the above four components would not be possible without human behavioural change. Changing behaviour and awareness on environmental, social and economic issues, can help to create an environment where businesses, organisations and individuals alike feel a sense of social and environmental responsibility.